

PharmaGuide

The Mobile App for INSTANT reference on
medicines

How to Subscribe to PharmaGuide
(Android): <https://youtu.be/RE959Zt1sZM>



MANUAL

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Welcome to **PharmaGuide Mobile App**

PharmaGuide is a medical reference tool that provides comprehensive prescribing and trade information of all medicines available in the country.

It is an offline application, which means you can access critical information about medicines anytime, anywhere—right at your fingertips.

This installation manual will guide you through downloading and setting up **PharmaGuide** Mobile App with complete data on your smartphone.

Once installed, refer to the User Manual (yellow pages). This contains a detailed explanation of the features and contents of **PharmaGuide** Mobile App to help you use it effectively and gain maximum benefit.

IMPORTANT: Always fill out the subscription form with accurate information. This ensures:

- You can get PharmaGuide Mobile App free of charge if your mobile phone is lost.
- Your correct details allow us to verify your subscription.
- After verification, you will be permitted to download the application again at no additional cost.



How to Install and Login to PharmaGuide (Android): <https://youtu.be/6tfs87M3OG8>

How to Install
on
Android phone

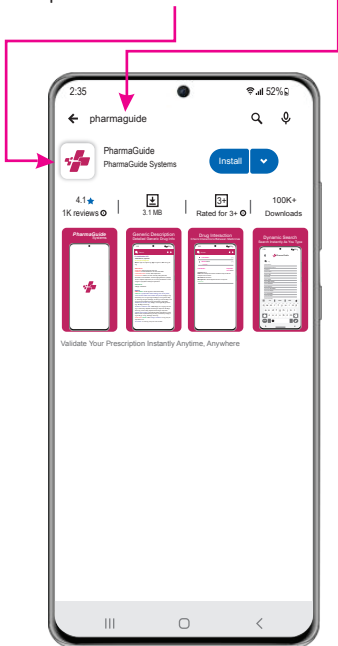


- Directions for **First-Time Users** Downloading PharmaGuide Mobile App

Step 1

Android Phone

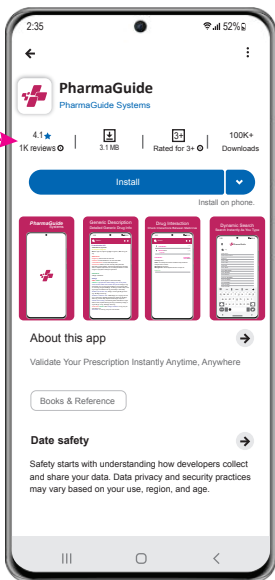
Open the Play Store, search for **PharmaGuide** and tap on the “**PharmaGuide**” icon.



Step 2

Android Phone

Tap on "INSTALL"

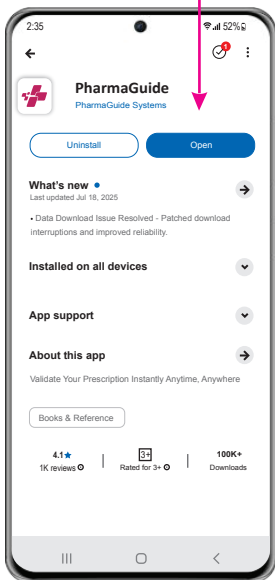


(5)

Step 3

Android Phone

Tap on "OPEN."



(6)

Step 4

Android Phone

Enter cell phone number with country code. Please enter your **CORRECT** number, otherwise the application will not run on your phone. This is because your subscription is linked to the entered cell phone number. The phone number will be verified via OTP SMS.



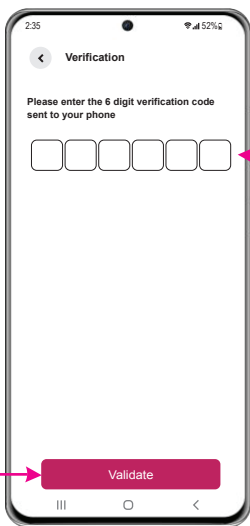
Step 5

Android Phone

Enter 6 digit verification code which you will receive via SMS.

OTP SMS:

Thank you for registering at <https://www.epharmaguide.com>. Your PIN for registration is 878299. Please call PharmaGuide office, if you have not requested this.



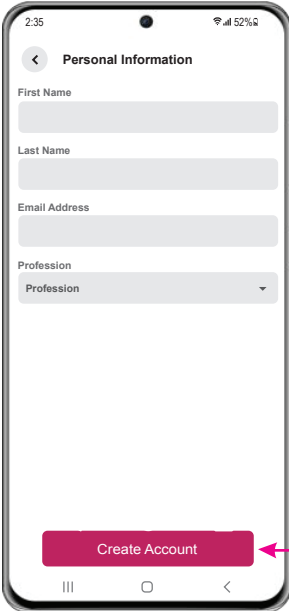
Tap

"Validate"

Step 6

Android Phone

Fill out the form. Then tap **“Create Account”**

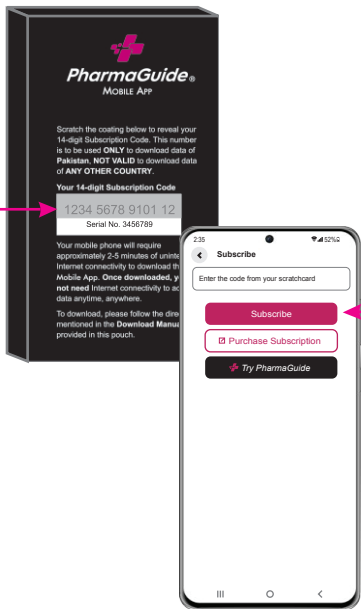


The screenshot shows a mobile application interface on an Android phone. At the top, the status bar displays the time 2:35, a signal strength icon, and a battery level of 52%. Below the status bar is a navigation bar with a back arrow icon and the title "Personal Information". The form consists of four input fields: "First Name", "Last Name", "Email Address", and "Profession". The "Profession" field is a dropdown menu with "Profession" selected. At the bottom of the form is a prominent red button labeled "Create Account". A pink arrow points from the text "Create Account" in the instruction above to this button. The phone's home indicator bar is visible at the very bottom.

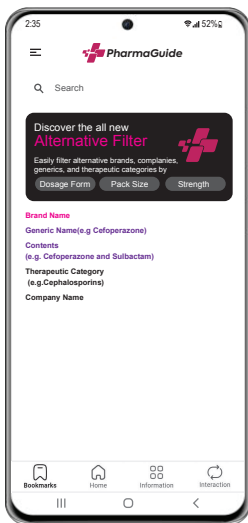
Step 7

Android Phone

Scratch and enter 14 Digit Subscription Code.
Then tap **"SUBSCRIBE."**



The following screen indicates that the application has been successfully downloaded with complete data and is now ready to use.



Your data is automatically updated every month.

Now you can use **PharmaGuide** MOBILE APP
Anytime, Anywhere



How to Subscribe to PharmaGuide
(Android): <https://youtu.be/RE959Zt1sZM>

How to Install and Login to PharmaGuide
(Android): <https://youtu.be/6tfs87M3OG8>

Manual
for
Downloading Complete Data
or
Renewal of Subscription
Android Phone



- Directions for users who have already downloaded Free Application (from Play store) with limited data OR for users who want to renew their subscription

Step 1

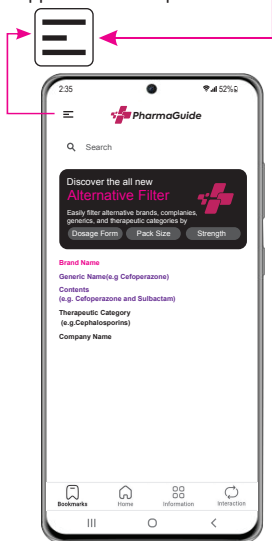
Android Phone

Tap the **PharmaGuide** icon to open the application.



Step 2

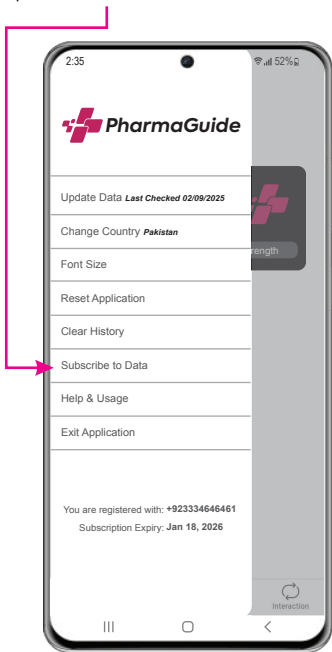
Connect to the internet. Tap the **menu icon** which appears on the top left corner.



Step 3

Android Phone

Tap "Subscribe to data."

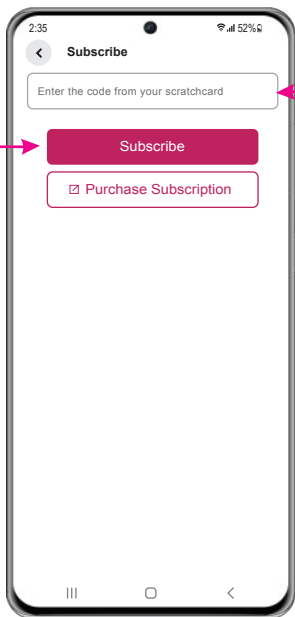


Step 4

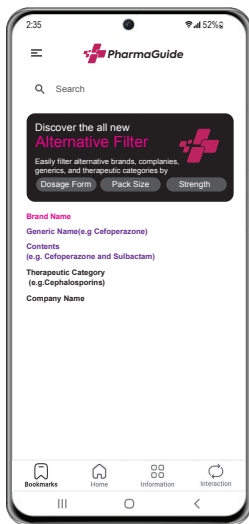
Android Phone

Enter 14 digit subscription code.

Tap **"SUBSCRIBE."**



The following screen indicates that the application has been successfully downloaded with complete data and is now ready to use.



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Now you can use *PharmaGuide* MOBILE APP
Anytime, Anywhere



How to Install
on
iPhone

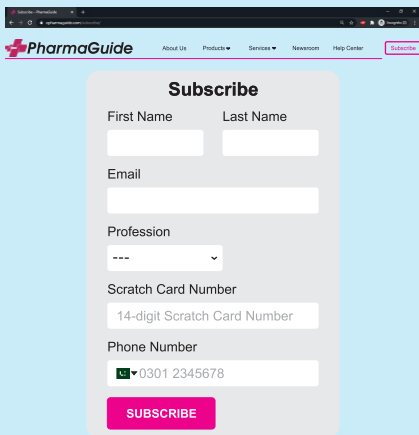


- Directions for **First-Time Users**
Downloading the **PharmaGuide**
Mobile Application

Step 1

iPhone

Open your browser (e.g., Safari) and go to www.epharmaguide.com/Subscribe. The following screen appears. Fill in the subscription form, then tap **“SUBSCRIBE.”** Enter cell phone number with country code. Please make sure to enter your **CORRECT** number otherwise the application will not run on your cell phone. This is because the subscription is linked to your entered cell phone number. The phone number will be verified via OTP SMS.



The screenshot shows a mobile browser window displaying the PharmaGuide website. The navigation bar includes the PharmaGuide logo and links for About Us, Products, Services, Newsroom, and Help Center, along with a pink Subscribe button. The main content area features a 'Subscribe' form with the following fields: First Name, Last Name, Email, Profession (a dropdown menu with '---' selected), Scratch Card Number (with a placeholder '14-digit Scratch Card Number'), and Phone Number (with a country code dropdown set to 'US' and the number '0301 2345678'). A prominent pink 'SUBSCRIBE' button is located at the bottom of the form.

Step 2

iPhone

Go to **App Store**, search & select *PharmaGuide* and then tap **“INSTALL.”**



Step 3

iPhone

Tap **“OPEN”** to launch the app.



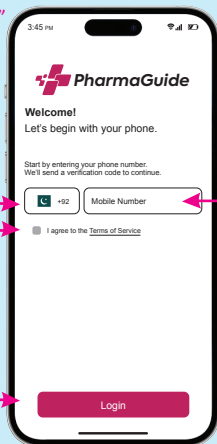
Step 4

iPhone

Select Country

Enter the cell phone number that you have entered in Step 1. [Please enter your **CORRECT** number otherwise the application will not run on your cell phone. This is because the subscription is linked to the entered cell phone number]

Tap **"AGREE"** to accept the terms of services, then tap **"Login"**



Step 5

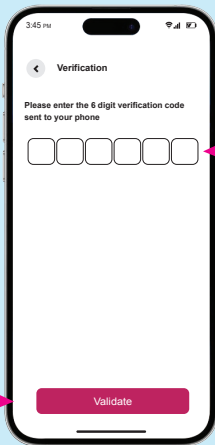
iPhone

Enter 6 digit verification code which you will receive via SMS.

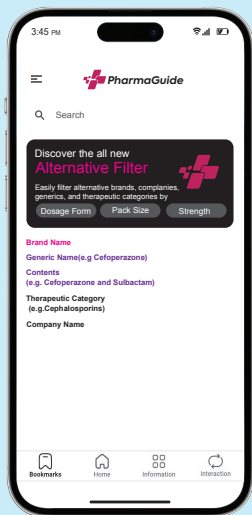
OTP SMS:

Thank you for registering at <https://www.epharmaguide.com>. Your PIN for registration is 878299. Please call PharmaGuide office, if you have not requested this.

Tap "VALIDATE"



The following screen indicates that the application has been successfully downloaded with complete data and is now ready to use.



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Now you can use *PharmaGuide* MOBILE APP
Anytime, Anywhere



Manual
For
Downloading Complete Data
or
Renewal of Subscription
iPhone

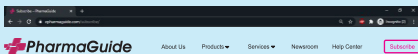


- Directions for users who have already downloaded Free Application (from the App store) with limited data OR for users who want to renew their subscription

Step 1

iPhone

Open your browser (e.g., Safari) and go to www.epharmaguide.com/Subscribe. The following screen appears. Fill in the subscription form, then tap **“SUBSCRIBE.”** Enter cell phone number with country code. Please make sure to enter your **CORRECT** number otherwise the application will not run on your cell phone. This is because the subscription is linked to your entered cell phone number. The phone number will be verified via OTP SMS.



Subscribe

First Name	Last Name
<input type="text"/>	<input type="text"/>

Email

Profession

Scratch Card Number

Phone Number

SUBSCRIBE

Step 2

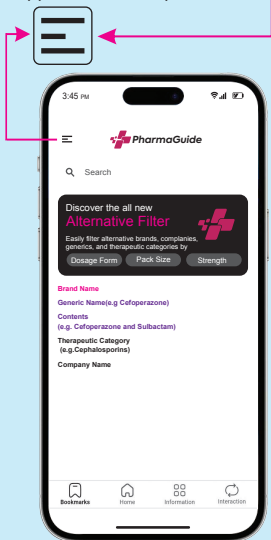
On your iPhone, tap on the **PharmaGuide** icon to launch the application.

iPhone



Step 3

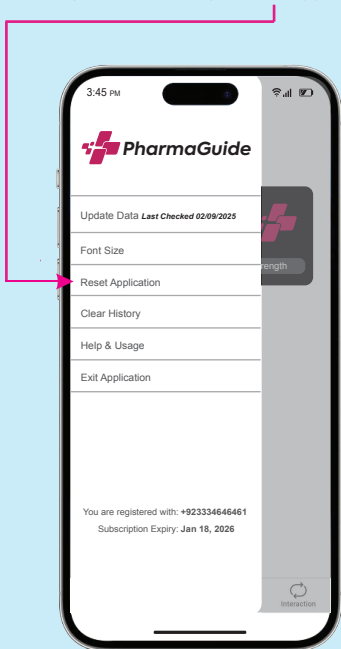
Connect to the internet. Tap the **menu icon** which appears on the top left corner.



Step 4

iPhone

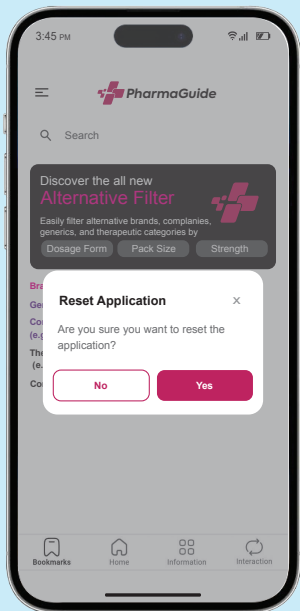
In the options menu, tap **"Reset Application"**.



Step 5

iPhone

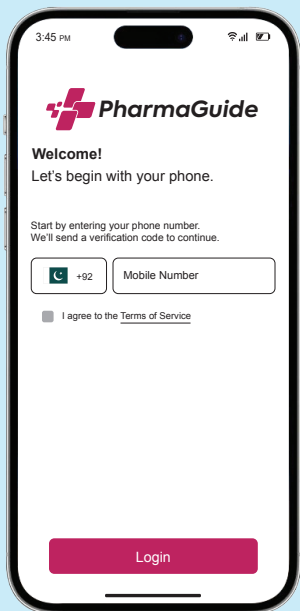
Tap **“Yes”** to delete the sample data from the application.



Step 6

iPhone

Now, select your country, enter the mobile number you used to subscribe in **Step 1**, and log in to the application.



Step 7

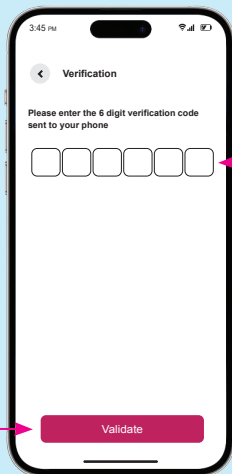
iPhone

Enter the 6-digit verification code you will receive via SMS.

OTP SMS:

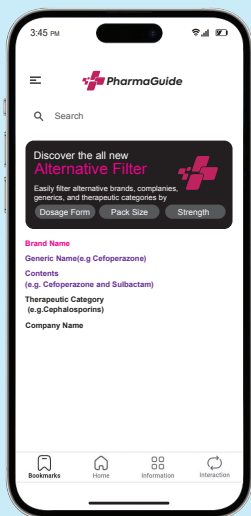
Thank you for registering at <https://www.epharmaguide.com>. Your PIN for registration is 878299. Please call PharmaGuide office, if you have not requested this.

Tap **"VALIDATE"**



(30)

The following screen indicates that the application has been successfully downloaded with complete data and is now ready to use.



Your data is automatically updated every month.

Now you can use *PharmaGuide* MOBILE APP
Anytime, Anywhere



How to use PharmaGuide Prescribing Information: <https://youtu.be/lZccra2crbU>

How to use Pharmaguide Drug Interaction Checker: <https://youtu.be/z-FKF3remks>

Contents of Mobile App & How to use it

After you have installed the application, refer to this user manual (yellow pages). This guide contains a detailed explanation of the features and contents of the PharmaGuide Mobile App. It will help you understand the application better so you can use it to its maximum benefit.

Contents of *PharmaGuide* Mobile Application

PharmaGuide MOBILE APP contains comprehensive prescribing and trade information of the medicines in the country for which the Application is available [e.g. *Pakistan Edition, UAE Edition* contains information on all medicines available in respective countries]. *PharmaGuide* is automatically updated monthly without any extra charge. All information included are WHO/USFDA approved. This will enable health care professionals to always remain updated about information of medicines available in the country.

Prescribing information is provided in the following order:

- 1 **Name of the Product** (Brand & Generic)
- 2 **Company**
- 3 **Therapeutic Category:** appears in black colour below product name.
- 4 **Drug Category:** (e.g. *Sulphonylurea*) appears in golden colour.
- 5 **Generic Name/Contents:** appears in purple colour under Drug Category. In case of products having large number of ingredients (e.g. *Centrum*) complete formula of the product appears.
- 6 **Dosage Form & Strength** of the relevant product.

7 **Pack Size & Retail Price** appears when “PRICE” button is tapped.



8 **Brand Names of Generic:** Tap the “BRAND” button to see the list of Brands which are available for the Generic.



9 **Risk Factor:** Information provided under Risk Factor includes **Contraindications**, **Precautions** and **Risks** in Pregnancy & Lactation for the relevant product.

10 **Indications**

11 **Dosage**

12 **Advice to Patients:** Information that is to be communicated to the patients regarding the use of medication.

13 **Administration:** For injectables, method of preparation and administration are made crystal clear. The diluent and their quantity are mentioned.

14 **Unlicensed Use**

Indications and Dosages mentioned that are usually not approved by relevant Drug Regulatory Authority.

15 **Pharmacokinetics:** Specific information on onset, duration etc related to the Pharmacokinetic of the medication is clearly mentioned.

16 **Interactions**

17 **Adverse Effects**

18 Alternatives

Alternative products appear at the end of the prescribing information. Three different features for finding alternative products have been provided:

- Search **Alternative product** having **SAME** Content.
- Search **Alternative product** having **SAME** Drug Category.
- Search **Alternative product** having **SAME** Therapeutic Category.

e.g. Searching for an Alternative of Amaryl:

a) Tap the content name to find other products having **SAME** Content.

Tap **Glimepiride** to find other products containing Glimepiride.

b) Tap the drug category to find other products having **SAME** Drug Category.

Tap **Sulphonylurea** to find other products containing Sulphonylurea.

c) Tap the Therapeutic Category to find other products having **SAME** Therapeutic Category.

Tap **Hypoglycaemics** to find other Hypoglycaemics.

ALTERNATIVES

Glimepiride Sulphonylurea Hypoglycaem...

Search

68 other brands of Glimepiride

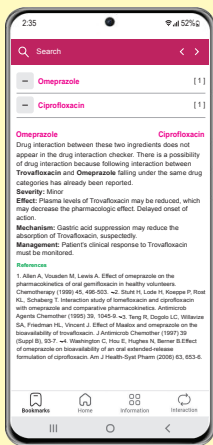
Amarit *Reko*

Bamaryl *Orta*

How to use Pharmaguide Drug Interaction Checker: <https://youtu.be/z-FKF3remks>

Drug Interaction Checker

Tap “CHECKER” or swipe left to go to drug interaction checker



Check Interaction **BY BRAND** or **BY GENERIC**

Specimen of information when you search any Brand Name. Scroll down the screen to see complete information.

Amaryl *Sanofi Aventis*

Hypoglycaemics excluding Insulins

Sulphonylurea

Glimepiride

Tab 1 mg; 2 mg; 3 mg; 4 mg.



Tab 1 mg 2x10's: Rs. 161.30
Tab 2 mg 2x10's: Rs. 320.32
Tab 3 mg 2x10's: Rs. 480.48
Tab 4 mg 2x10's: Rs. 640.64

Tap Price button to see the **PRICE**. The **currency name** indicates the **country of availability & price**. Tap again to hide the prices.

RISK FACTOR

Pregnancy: Contraindicated in pregnancy.

Lactation: Contraindicated or not recommended.

Contra-ind: Insulin-dependant (type 1) diabetes mellitus; diabetic ketoacidosis; diabetic precoma or coma; hypersensitivity to glimepiride or other sulfonylureas or sulfonamides; serious renal or hepatic dysfunction; dialysis patients.

Precautions: Regular monitoring of glucose levels in blood and urine. Milder or absent symptoms of hypoglycaemia, e.g. in patients with autonomic neuropathy or taking beta blockers, clonidine, reserpine, guanethidine or other sympatholytic drugs. Temporary change over to insulin in exceptional stress situations (e.g. trauma, surgery, infections with fever).

INDICATIONS

Non-insulin-dependant (type 2) diabetes mellitus.

DOSAGE

Adults: Usual initial dosage 1 mg once daily; daily dosage may be increased at intervals of 1-2 weeks and carried out stepwise as follows: 1 mg, 2 mg, 3 mg, 4 mg, 6 mg and in exceptional cases 8 mg. Usual maintenance dose 1 mg to 4 mg daily. **Children:** Not recommended.

ADVICE TO PATIENTS

UNLICENCED USE

PHARMCOKINETICS

INTERACTIONS

Insulin, oral antidiabetics, ACE-inbibitors, allopurinol, anabolic steroids and male sex hormones, probenecid, quinolones,

salicylates, sulfinpyrazone, sulfonamides, tetracyclines, tritoqualine, trofosfamide, barbiturates, corticosteroids, diazoxide, diuretics, epinephrine and other sympathomimetic agents, glucagon, laxatives, nicotinic acid (in high doses), oestrogens, phenothiazines, phenytion, rifampicin, thyroid hormones, H2-receptor antagonists, clonidine, reserpine; acute & chronic alcohol intake.

ADVERSE EFFECTS

Hypoglycaemia, signs of adrenergic counterregulation, hepatitis, liver failure, thrombocytopenia, heamolytic anaemia.

ALTERNATIVES

Glimepiride	Sulphonylurea	Hypoglycaem...
--------------------	----------------------	-----------------------

Search

68 other brands of Glimepiride

Amarit *Reko*

Bamaryl *Orta*

Caypride *Caylex*

Specimen of information when you search any Generic Name (and/or Contents). Scroll down the screen to see complete information.

Tap this "BRAND" button to see the complete list of Brands which are available for the Generic.

Ceftriaxone

Cephalosporin

Inj 250 mg; 500 mg; 1 gm; 2 gm.



RISK FACTOR

Pregnancy: No evidence of risk in humans.

Lactation: Caution advised or effect undetermined.

Contra-ind: Beta-lactam hypersensitivity. Premature newborns having less than 41 weeks postmenstrual age; neonates over 41 weeks postmenstrual age with jaundice, hypoalbuminaemia or acidosis; concomitant treatment with IV calcium (including total parenteral nutrition containing calcium) in neonates over 41 weeks postmenstrual age - risk of precipitation in urine and lung. Do not use in hyperbilirubinemia neonates.

Precautions: Severe renal and hepatic impairment. Do not use in pregnancy unless absolutely indicated.

INDICATIONS

Severe respiratory and genitourinary tract, bone and joint, abdominal infections, sepsis, meningitis.

DOSAGE

Adults: Usually 1 gm daily by deep IM., slow IV inj over at least 2-4 mins., or IV infusion. Severe infections, 2-4 gm As a single dose every 24 hours.

Children: Usually 20-50 mg/kg once daily by IM inj., slow IV inj over at least 2-4 mins., or IV infusion. Severe infections, up to maximum 80 mg/kg daily (maximum 50 mg/kg in neonates). Doses over 50 mg/kg to be given by slow IV infusion over at least 30 minutes.

Peri-op prophylaxis: **Adults:** 1 gm as single IM or slow IV dose.

Colorectal surgery: **Adults:** 2 gm by IM, slow IV inj or infusion with anaerobic antibacterial.

Lower Respiratory Infection: **Adults:** IM/IV: Usual: 1-2 gm once daily (or in equally BID doses). Max: 4 gm/day.

Otitis Media: **Children:** 50 mg/kg IM single dose. Max: 1 gm/dose.

Bone Infection: **Adult:** IM/IV: Usual:1-2 gm once daily (or in equally BID doses). Max: 4

gm/day. **Meningitis:** IV: **Adults:** 1-2 gm once daily (or in equally BID doses). Max: 4 gm/day. Children: Initial of 100 mg/kg (not to exceed 4 gm), then 100 mg/kg once daily or (in equally BID doses) for 7-14 days. Max: 4 gm/day.

Septicaemia: IV: **Adults:** 1-2 gm once daily (or in equally BID doses). Max: 4 gm/day.

Children: 50-75 mg/kg in divided doses every 12 hours. Max: 2 gm/day.

Urinary Tract Infection: **Adults:** IM/IV: 1-2 gm once daily (or in equally BID doses). Max: 4 gm/day.

Gonorrhoea: Single dose of 250 mg by IM inj.

ADVICE TO PATIENTS

ADMINISTRATION

Ceftriaxone may be administered by IV intermittent infusion over 10-30 min; final concentration for IV administration should not exceed 40 mg/mL. The drug has also been administered by direct IV push over 2-4 min. Inject deep IM into large muscle mass.

IM Injection: 250 mg/500 mg/1000 mg VIAL:

To make concentration of 250 mg/mL add Water for Injection 0.9 mL in 250 mg vial; 1.8 mL in 500 mg vial; 3.6 mL in 1000 mg vial.

IV: 250 mg/500 mg/1000 mg VIAL: To make concentration of 100 mg/mL add Water for

Injection 2.4 mL in 250 mg vial; 4.8 mL in 500 mg vial; 9.6 mL in 1000 mg vial.

Compatibility: Stable in D5W with KCL 10 mEq, D5W, D10W, NS, mannitol 5%, mannitol 10%, Sodium bicarbonate 5%, bacteriostatic water, SWFI.

Stability: For IV infusion in NS or D5W, solution is stable for 3 days at room temperature or 10 days when refrigerated.

UNLICENCED USE

PHARMCOKINETICS

INTERACTIONS

Oral contraceptives, calcium containing IV solns.

ADVERSE EFFECTS

GI upset. skin reactions, blood dyscrasias. Rarely pseudomembranous colitis, raised liver enzymes, glucosuria, oliguria, haematuria, bronchospasm, phlebitis at inj. site, urinary and biliary precipitates, pancreatitis.

Brands

Search

181 brands found.

3-Zone *Zeb*

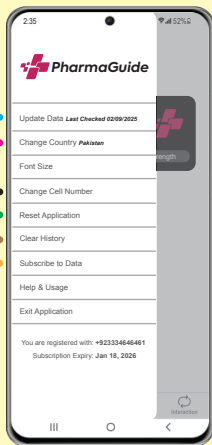
Abex *Semos*

Aczon *Global/Vision*

Option Menu

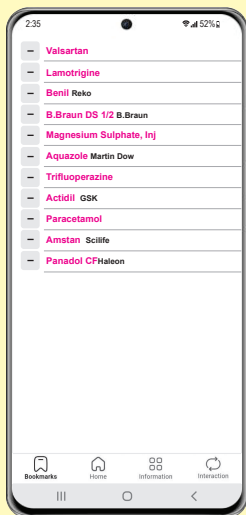
Tap the menu icon or swipe right to view the following screen.

- Tap to check & download the updated data.
- Tap to switch between countries.
- Tap to switch your PharmaGuide subscription to a new mobile number.
- When application is not working properly (e.g. search results are not appearing or an error is displayed). Connect to the internet. Tap "RESET APPLICATION", it will delete the data from your application. Then login again using your cell phone number. This will start the application without any errors. **PLEASE DO NOT** use this feature unless it is **NECESSARY**.
- Tap to delete all recent searches from the app's search bar.
- Tap when you need to enter 14 digit subscription code.




Bookmarks

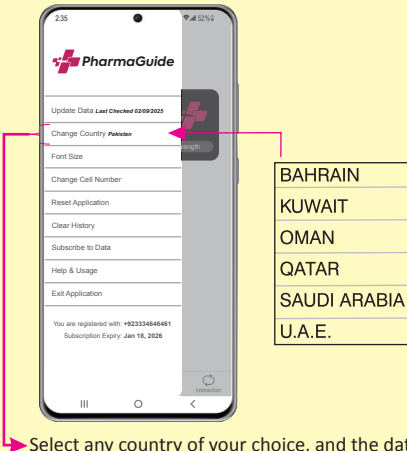
Tap the Bookmarks icon or swipe left to view your saved items.



The Bookmarks feature lets you save items for quick access. You can bookmark products, contents, and therapeutic categories within the app.

How can the user view data of any of the six GCC countries?

Tap the  menu icon or swipe right to view the following screen.



Select any country of your choice, and the data for that country will appear on your phone. You can change this selection as many times as you like. No internet connection is required to use this feature because all six GCC countries data is already available in the app.



How to Subscribe to PharmaGuide
(Android): <https://youtu.be/RE959Zt1sZM>

How to use PharmaGuide Prescribing
Information: <https://youtu.be/lZccra2crbU>

FAQ (Frequently Asked Questions)


How many devices can simultaneously use *PharmaGuide* data using the same 14-digit subscription code?

PharmaGuide data cannot be simultaneously used on more than one device using the same 14-digit subscription code. The prepaid 14-digit subscription code is for one time use only. If the application is being used on more than one device using the same 14-digit subscription code, the subscription will be blocked automatically.

If I have already downloaded the application from App store or Play Store with sample data, how can I upgrade to download complete data?

Purchase the 14-digit subscription code.

For Android devices:

1. Open *PharmaGuide* Mobile App that you have already installed with sample data on your Android phone.
2. Tap the  Menu icon on the top left.
3. Now tap 'Subscribe to Data' and follow the directions as they appear on the screen.

For iPhone devices:

1. Open a web browser (e.g. Safari) and go to <https://www.epharmaguide.com/subscribe>. Fill in the subscription form with your correct details.
2. Open *PharmaGuide* Mobile App that you have already installed with sample data on your iPhone.
3. Tap the ☰ Menu icon on the top left.
4. Now tap 'Update.' Complete data will begin to download.

Is *PharmaGuide* Mobile App subscription-based?

Yes. *PharmaGuide* Mobile App with complete data is available only to subscribed users. You can subscribe by purchasing a prepaid 14-digit subscription code. The data is available to use for one year, starting from the date you download. After one year, you will need to re-subscribe by purchasing a new prepaid 14-digit subscription code.

Why is my *PharmaGuide* Mobile App now displaying sample data even though I already entered the prepaid 14-digit subscription code?

Your subscription period has expired. Please purchase new 14-digit subscription code to download the complete data.

How can I get the 14-digit subscription code for *PharmaGuide Mobile App*?

Please visit our website: <http://www.epharmaguide.com/shop>. For further assistance, please contact us (see contact details at the end of the FAQ section).

Which devices are supported by *PharmaGuide Mobile App*?

We support all devices that meet the following requirements:

- Android phone running Android OS version 5.0 or later.
- iPhone running iOS 7 or later.
- Your phone is able to receive SMS message during the verification process.

Do I need to connect to the Internet to use *PharmaGuide Mobile App*?

No, Internet connection is not required to use *PharmaGuide Mobile App*. It is an offline application. However, you will need internet access for about 2–5 minutes to download

the application and its data. Once the download is complete, the app can be used without internet access.

How can I know when my subscription expires and whether my data is updated ?

Tap the ☰ Menu icon in the top-left corner of the screen. You will see the expiry date of your subscription and the date when your data was last updated.

How can I update my data?

Your data is automatically updated every month. However, you must have an active internet connection to receive the update. We recommend that you connect to the Internet for a few minutes at least once every 30 days to ensure the update is downloaded automatically. You can also go to the Menu, connect to the Internet and then tap 'Update'.

Do I have to purchase a different 14-digit subscription code in order to use data of different countries?

Yes. One prepaid 14-digit subscription code allows you to download data only for the country specified in that code. If you want data for a different country, you will need to purchase a separate subscription code.


How do I know which country's data I am currently viewing?

The name of the respective country name appears at the top of the screen (e.g. PharmaGuide UAE Edition or PharmaGuide Pakistan Edition).

Can I switch between countries to view the data of any other country?

Yes, you may change or switch between countries as many times as you like. No internet connection is required , as PharmaGuide is an offline application.


How do I switch to another country to see its data?

Tap the  menu icon on the top-left corner of the screen. Click 'Select Country' from the menu, then choose your country from the drop-down list.

What happens after I change the country?

If you were already viewing information about a product, it will remain on the screen after you change the country, provided the product is available in that country. If the product is not available, the main search screen will automatically appear.

My application is not working properly (e.g. search result is not appearing or showing some error). What should I do?

Connect to the Internet. Tap the  menu icon. Click on 'Reset Application' from the menu. This will reset your application. Now, login using your mobile number. This will start the application without any error. Please do not use this feature unless it is necessary. For further assistance, please contact us (see contact details at the end of the FAQ section).

I have lost or changed my mobile phone. Do I have to purchase another subscription code?


No. You can install **PharmaGuide** Mobile App on your new phone without purchasing another subscription code. Ensure that you provide correct details in the subscription form while subscribing to the code. Your correct information will allow us to verify your subscription. After successful verification, you can download the application again on your new phone free of cost. For further assistance, please contact us (see contact details at the end of the FAQ section).

I get a 'Mobile number verification failed' error message. What does this mean?

This error can occur for any of the following:

- You entered an incorrect phone number. Make sure you include the + sign and country code as prefix (e.g. +923012345678).
- Your phone is not connected to the Internet.
- You did not enter the phone number of the SIM card currently in use on the device where **PharmaGuide** Mobile App is installed.
- The verification code must be entered within 5 minutes. If you do not receive the OTP SMS, please contact us.

How can I switch my PharmaGuide subscription to another cell phone number?

Tap the  Menu icon on the top left of the screen. Click on 'Change cell phone number' and follow the on-screen instructions. This will reset the application. You can then login with your new cell phone number. Note: The SIM card of the new cell phone number must be inserted in the mobile phone where you want to use the PharmaGuide App.

Contact Information

For assistance and support, please use the details below:

- Subscription Queries: +92304-0222246 / +92331-3601188
- Technical Issues & App Support: +92309-4440104
- Office Phone: +92-21-34527720-21
- Website: www.epharmaguide.com
- Email: support@epharmaguide.com

PharmaGuide Editorial Policy, Source of Information and Liability of Information

Editorial information: *PharmaGuide* is not a substitute for full prescribing information of any medicine. Medical and allied health professionals must be familiar with the full prescribing information of every product he/she prescribes or dispenses.

PharmaGuide contains comprehensive information designed solely for use by medical and allied health professionals as a reminder of basic information such as indications, dosage and contraindications. The information has been deliberately kept concise in a standardized format so that it serves as a convenient, quick and easy reference tool. The training and experience of doctors is essential to forming any opinion on the appropriateness of a specific drug for any particular patient. In reaching professional judgment on whether to prescribe a product, which product to prescribe, and under what regimen, the doctor should thoroughly understand the options available for any clinical application, the potential effectiveness of each product, and the associated risks and side effects. This knowledge should be considered in light of the special circumstances of a patient, for each patient is unique. No single reference can substitute medical training and experience. The doctor must be familiar with the full product information of every product he or she prescribes, as well as the relevant medical information. The prescribing & dispensing decisions are ultimately the

responsibility of members of the healthcare profession. *PharmaGuide* is offered to assist medical and allied health professionals in this area and minimize medication errors.

Drug Interaction Checker is an add-on to the *PharmaGuide* Application. Information of Drug Interaction is also provided in the prescribing information section of products. Drug Interaction Checker includes only those interactions for which specific drug interaction studies demonstrating severity, onset, effects, mechanism and management have been published. Some drug interactions are not included in the Drug Interaction Checker because specific studies covering all the above parameters have not been published. Users are therefore advised to refer to INTERACTIONS in the prescribing information section of this application in order to determine whether or not drug interaction exists.

Source of Information: All products are classified in the Therapeutic Category according to the Anatomical Therapeutic Classification (ATC) Table of EphMRA (European Pharmaceutical Market Research

Association, a non-profit organization for the classification of all pharmaceutical products in the world). They have developed and maintained a classification system that clearly mentions which products are to appear under which Pharmacological Therapeutic Category. This list is similar to that of WHO Anatomical Therapeutic Classification. Both the organizations EphMRA and WHO are continuously working together for unification of classification of codes of pharmaceutical products.

PharmaGuide strictly adheres to EphMRA Classification and accordingly, all the pharmaceuticals are placed in their relevant Therapeutic Categories. The sources for prescribing information of medicines are USFDA and UKMOH full prescribing information of medicines, which are approved by USFDA and UKMOH. The sources also include full prescribing information of products provided by the manufacturers to the medical and allied health profession, if supported by USFDA or UKMOH. These are the sources of information for prescribing information i.e. indications, dosage, administration, contraindications, precautions, drug-drug

interactions and adverse effects. Cross validation of information is also done from the information provided in world-recognized textbooks and reference books on pharmacology and therapeutics, for example, Martindale The Extra Pharmacopeia, Good & Gillman's The Pharmacological Basis of Therapeutics and Drug Facts & Comparisons USA.

Liability of Information: *PharmaGuide* has more than three decades of experience in disseminating prescribing information. It is not an official compendium or reference book of any ministry of health, neither a substitute for an official compendium.

PharmaGuide is a quick reference source of information, to be referred only by medical and allied health professionals, to assist them in fulfilling their professional responsibilities. *PharmaGuide* takes full liability if any wrong or misleading prescribing information is provided in the publication, to the extent that if the information does not appear in the USFDA and UKMOH full prescribing information or world-recognized text books and reference books on pharmacology and therapeutics. At

any point of time **PharmaGuide** can provide the specific source for any specific pharmaceutical product information on demand. Every effort has been made to make the information accurate and error-free. However, chances of minor human error may be possible keeping in view that data is collected, compiled and standardized from different countries. Therefore, **PharmaGuide**, its employees or agents cannot be held responsible for any human error or omission howsoever, or for any consequence arising therefrom.

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